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## **imageMATCH Search System**

San Francisco, CA - CogniSign launched its new imageMATCH Search System, a product for searching and managing image and video content, and received the New Product Forum Award at the GSPx Pervasive Signal Processing Conference. The CogniSign imageMATCH Search System solves many problems facing consumers and enterprise users who are managing ever-increasing amounts of image and video content, by introducing high speed interactive image recognition technology. This new technology allows users to search for images and video by simply picking points of interest on an input image to drive a search for similar image or video content.

The imageMATCH Search System removes technological limitations currently facing several market segments: content management, search, security and military applications, and even specialized applications like facial recognition.

The interactive image recognition technology in the CogniSign imageMATCH Search System allows much more targeted search tasks. A user can work with a single image and focus on any object or feature in that image, and the requested search will ignore other aspects of the image. Users can quickly learn how to pick points for maximum effectiveness, just as they learned how to do text-based searches using keywords.

Images of almost any resolution can be used, and the technology's high speed and parallel computing architecture allow system configurations that can browse through millions of images in seconds.

<http://www.cognisign.com>